



## THE GUY WHO TRANSFORMS THINGS AND HIS LITTLE SISTER TOO...

*“I have to admit that it wasn’t my stroke of genius to make a change in my life, but a shove by my little sister...”* The story of a boy and his little sister, to tell the fascinating world of the designer’s profession. The creative flair and the intuitive process but also the practical sense that underlie this art.

A beautiful story dedicated to a fascinating profession: the designer. With a special look at the history of Italian design, which is the protagonist of the fact sheets.

### THE AUTHORS

**Sabina Colloredo**, texts :is a successful author of children books, novels and poeries.

**Gianni De Conno**, illustrations: is the illustrator of more than 40 children books, which have been published in Italy and abroad.

**ADI, Association for Industrial Design**, information sheets: since 1665 ADI brings together professionals, researchers, teachers, critics, journalists around the main topics of design.

Paperbound volume concertina folded • **24 pages**  
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open 138 x 23 cm  
Age: **from 9 years upwards**  
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An opportunity to talk to children about Arts&Crafts of the Italian tradition

*Patented format*

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